

Jessie Willow Tucker



TEXTILE DESIGN / GRAPHIC DESIGN
ILLUSTRATION

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HELLO

I am a highly creative, Melbourne based designer with over 13 years professional experience.

Since starting my own boutique lingerie label in 2004 I have worked freelance on many projects across fashion and textile design, illustration, graphic design and product design. I have also held Head Designer positions with Mitch Dowd Design and Mossimo (Pacific Brands). I am a fine artist and exhibit paintings, textile works and sculpture.

www.jessietucker.net

SKILLS

Hand drawing and painting

Digital drawing and painting

Creative design solutions

Trend observation and analysis

Garment construction drawing

Graphic design

Communication

EDUCATION

Advanced Diploma of Graphic Design

MELBOURNE POLYTECHNIC 2018 (currently)

Cert. IV in Small Business Management

RMIT TAFE 2004

Post Graduate Diploma in Theatre Design

VCA 2002

Cert. IV of Entertainment in Costume Design

SWINBURNE TAFE 2001

Bachelor of Fine Arts in Painting

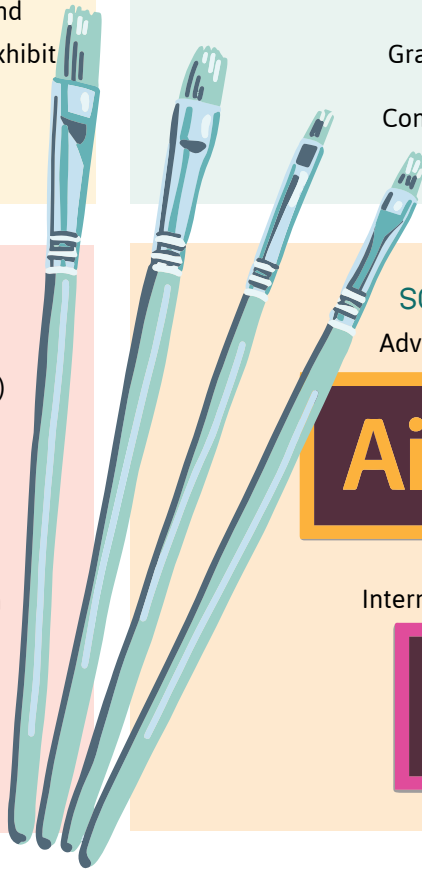
RMIT UNIVERSITY 1997-1999

SOFTWARE

Advanced skills :



Intermediate skills :



EMPLOYMENT

FREELANCE 2006-present

Textile/fashion design clients include:

- Din + Bloom Studio
- J'Aton Couture
- Taking Shape
- Country Road
- Mitch Dowd Design

Merchandise design clients include:

- Missy Higgins
- John Butler Trio

Graphic design/illustration clients include:

- City of Yarra
- Jam Factory Cinema
- Clare Bowditch/Big Hearted Business
- 'Shine Bright' children's book, by Tai Snaith, Thames and Hudson 2016

Textile/product design workshops:

Loretto Mandeville School

Mural painting:

Private commissions

FINE ARTIST 2004-PRESENT

Solo and group exhibitions in galleries around Melbourne.

MITCH DOWD DESIGN 2013-2015

Head designer, womens/girls sleepwear sold in Myer, David Jones and online.

DESIGN - trend research, colour palettes, mood boards, garment design/drawing, range planning and presentation storyboards. Textile and embellishment design including placement prints, embroidery, appliqué, yardage prints, yarn dyed stripes and woven checks.

PRODUCTION - preparation of spec packs and finished art, lab dip and strike off approvals.

GRAPHIC DESIGN - promotional materials, 'gifts with purchase' and packaging.

DARLING 2014 and JUMBLE 2011 (small business)

Designer and maker of Darling earrings.

Handmade earrings sold at Edition X and featured on The Design Files.

Founder, Director and Designer of Jumble Homewares

Exclusive homewares brand sold in boutiques in Sydney, Adelaide and Melbourne including Lightly and The Design Files Open House

MOSSIMO (Pacific Brands) 2007-2010

Head designer, womens/girls underwear/sleepwear sold in Myer, David Jones, Mossimo stores and specialty stores.

DESIGN - trend research (including international buying trips), colour palettes, mood boards, garment design/drawing, range planning and presentation storyboards. Textile and embellishment design including placement prints, embroidery, appliqué, yardage prints, yarn dyed stripes.

PRODUCTION - preparation of spec packs and finished art, lab dip and strike off approvals, fittings.

GRAPHIC DESIGN - promotional materials, 'gifts with purchase' and packaging.

ART DIRECTION - marketing photo-shoots.

JESSIE TUCKER PTY LTD 2004-2007

Founder, Director and Designer of my own boutique lingerie label sold in independent stores across Australia and NZ.

DESIGN - Print, garment and trim design.

BRAND MANAGEMENT - sales and logistics, public events including 'Fashion Exposed', designer markets and media.

GRAPHIC DESIGN - packaging, photography art direction and catalogues.